

## SCHOOL OF MANAGEMENT-MARKETING

### MASTER PROGRAMME - DIGITAL MARKETING & SOCIAL MEDIA

### SCHEDULE

### II-nd year 2024/2025, I-st-Semester, Module 1

<b>ZIUA</b>	<b>ORA</b>	<b>Group 2DMK</b>
<b>MONDAY</b>	16,30-17,50	Room 210 - Global marketing management - seminar
	18,00-19,20	<b>ROOM 210 - COURSE - GLOBAL MARKETING MANAGEMENT</b>
	19,30-20,50	<b>ROOM 210 - COURSE - GLOBAL MARKETING MANAGEMENT</b>
<b>WEDNESDAY</b>	16,30-17,50	Room 319 - Managing Brands and Customer Equity - seminar
	18,00-19,20	<b>ROOM 319 - COURSE - MANAGING BRANDS AND CUSTOMER EQUITY</b>
	19,30-20,50	<b>ROOM 319 - COURSE - MANAGING BRANDS AND CUSTOMER EQUITY</b>