Facultatea de Management-Marketing +4-0372-120134 | mm@rau.ro



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MASTER PROGRAMME - STRATEGIC MARKETING					
<u>SCHEDULE</u>					
I-st year 2024/2025, I-st-Semester, Module 2, starting with 18.11.2024 Between November 25 and December 20, 2024, teaching activities take place in MICROSOFT TEAMS with institutional email addresses of					
between November 25 and December 20, 2024, teaching activities take place in MICROSOFT TEAMS with Institutional email addresses of the type @stud.rau.ro					
DAY	HOUR	Group 1SMK			
MONDAY	16,30-17,50	Room 223 - Customer Experience Management - seminar			
	18,00-19,20	ROOM 223 - CUSTOMER EXPERIENCE MANAGEMENT			
	19,30-20,50	Room 223 - Customer Experience Management - seminar			
TUESDAY	16,30-17,50	Room LIBRĂRIE - Market Research and Data Analysis - seminar			
	18,00-19,20	ROOM LIBRĂRIE - MARKET RESEARCH AND DATA ANALYSIS			
	19,30-20,50	ROOM LIBRĂRIE - MARKET RESEARCH AND DATA ANALYSIS			
FRIDAY	16,30-17,50	Room 314 - Integrated Marketing Communication - seminar			
	18,00-19,20	ROOM 314 - INTEGRATED MARKETING COMMUNICATION			
	19,30-20,50	Room 314 - Integrated Marketing Communication - seminar			
After winter	vacation (21.1	2-07.01), during the period of 8-17 january, the activity resumes with face to face activities, on campus.			

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type @stud.rau.ro DAY HOUR Group 2SMK 18,00-19,20 ROOM 313 - COURSE - MARKETING INNOVATION LAB 19,30-20,50 Room 313 - Marketing innovation lab - seminar 16,30-17,50 Room 417 - Global Strategic Management - seminar 18,00-19,20 ROOM 417 - GLOBAL STRATEGIC MANAGEMENT 19,30-20,50 ROOM 417 - GLOBAL STRATEGIC MANAGEMENT 19,30-20,50 ROOM 417 - GLOBAL STRATEGIC MANAGEMENT 19,30-20,50 ROOM 314 - Marketing innovation lab - seminar 19,30-20,50 ROOM 314 - Marketing innovation lab - seminar	MASTER PROGRAMME - STRATEGIC MARKETING					
Between November 25 and December 20, 2024, teaching activities take place in MICROSOFT TEAMS with institutional email addresses of the type @stud.rau.ro DAY HOUR Group 2SMK 1000 18,00-19,20 ROOM 313 - COURSE - MARKETING INNOVATION LAB 19,30-20,50 Room 313 - Marketing innovation lab - seminar 16,30-17,50 Room 417 - Global Strategic Management - seminar 18,00-19,20 ROOM 417 - GLOBAL STRATEGIC MANAGEMENT 19,30-20,50 ROOM 417 - GLOBAL STRATEGIC MANAGEMENT 19,30-20,50 ROOM 314 - Marketing innovation lab - seminar 19,30-20,50 ROOM 314 - Marketing innovation lab - seminar 19,30-20,50 ROOM 314 - Marketing innovation lab - seminar	<u>SCHEDULE</u>					
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	THURSDAY	18,00-19,20	Room 314 - Marketing innovation lab - seminar			
18 00-19 20 ROOM 316 - MARKETING PLANNING - DECISION MAKING	FRIDAY	16,30-17,50	Room 316 - Marketing Planning - Decision Making - seminar			
		18,00-19,20	ROOM 316 - MARKETING PLANNING - DECISION MAKING			
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